

CSTORE DECISIONS HONORS  
STINKER STORES AS THE 2025 CHAIN OF THE YEAR!

# STINKER



CStore Decisions is proud to announce Stinker Stores as its 2025 Chain of the Year. The Boise, Idaho-based chain stands out from its best-in-class new-to-industry stores to its revamped loyalty program and mobile app to its commitment to a people-first culture, foodservice and future-focused growth. But what truly sets Stinker Stores apart is its unwavering commitment to continuous improvement, consistently upgrading and refining its systems and programs. Refusing to settle for 'good enough,' the chain remains focused on modernizing and adapting to meet the needs of tomorrow.

CStore Decisions' Chain of the Year award honors a convenience store, travel center or petroleum chain that has established itself as a superior retailer and innovator in the industry. CSD's first Chain of the Year award was Wawa Inc. in 1990. Stinker Stores follows the 2024 Chain of the Year Winner Pilot. Past winners of this prestigious award include TXB, Nouria, Sheetz, Maverik, RaceTrac, 7-Eleven Inc., Kwik Trip, QuikTrip and Rutter's.

JOIN US TO CELEBRATE STINKER

**OCTOBER 15, 2025**

**5:30-8:30 pm**

**ROOF on theWIT • CHICAGO**

*200+ attendees, COY Award presented during the reception, semi-formal attire recommended*

## SPONSORSHIP BENEFITS



Logo on Stinker Stores' Chain of the Year landing page on [cstoredecisions.com](https://cstoredecisions.com)



Two Chain of the Year event tickets.

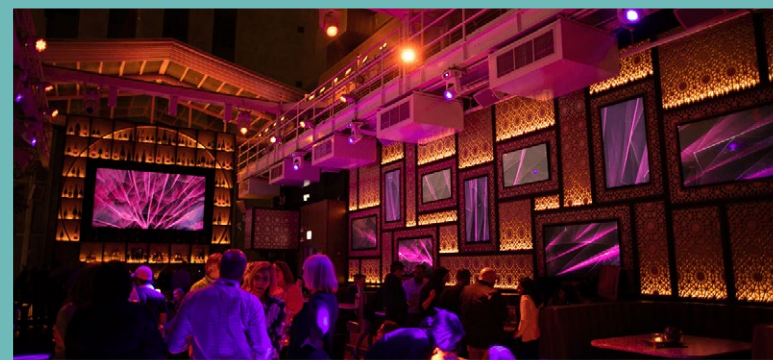


Full page ad in the event program



Full page ad in the November CSD issue featuring "A Look Inside Stinker Stores"

**Rate: \$8,500**



**CStoreDecisions**

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